Task Force On Electronic Tendering Working Paper No. 1 Methodology for Questionnaire Survey on Construction Industry

1. Purpose

1.1. This paper seeks members' approval of the proposed methodology for conducting a questionnaire survey on the construction industry. The purpose of the survey is to gather the view of the industry on electronic tendering.

2. Related Papers

2.1. This paper should be read in conjunction with Discussion Paper 2/99 – Methodology and Work Programme.

3. Background Information

- 3.1. Discussion Paper 2/99, tabled during the 1st Plenary Meeting on 18 September 1999, suggests the scope and work programme for the Building Sub-Group (BSG), the Civil Sub-Group (CSG) and the Electrical and Mechanical Sub-Group (EMSG). The first stage of the programme is the assessment of the business case for electronic tendering. The paper further suggests conducting a questionnaire survey on the construction industry to gather the information for the assessment. The Plenary Meeting took notice of the discussion paper.
- 3.2. During their first series of meeting in late October/early November 1999, the Sub-Groups discussed and adopted the suggestions in Discussion Paper 2/99. The Sub-Groups also decided to proceed with the questionnaire survey on the construction industry.
- 3.3. After the first series of Sub-Group meetings, Works Bureau appointed HKPC as the consultants for the questionnaire survey. The scope of HKPC's service includes-
 - (a) formulating the survey methodology;
 - (b) conducting the survey; and
 - (c) analyzing the survey results and presenting them to the Sub-Groups and Plenary Meeting.

4. Survey Methodology

- 4.1. The survey methodology proposed by HKPC is included in Annex 1. The questionnaire for the survey is included in Annex 2. (These annexes will be referred to collectively as the "Survey Methodology".) In addition to the questionnaire, Annex 2 also includes-
 - (a) Works Bureau's covering letter for distributing the questionnaire; and
 - (b) Personal data collection statement (prepare in accordance with the provisions of the Personal Data (Privacy) Ordinance)

5. Consultation

5.1. The drafts of the Survey Methodology were submitted to the Sub-Groups for consideration during the two series of meetings in mid-November 1999 and late November/early December. We have incorporated the Sub-Groups' comments into the present version.

6. Advice Sought

- 6.1. Members are requested to-
 - (a) take note of and give comments on the Survey Methodology; and
 - (b) endorse the Survey Methodology.

7. Publicity

7.1. WB has published articles on the task force and the questionnaire survey in the recent issues of the journals of professional institutions. We hope that this will promote the awareness of the task force and the survey. To further enhance the publicity and hence the rate of return, members are requested to publicize the survey within their organizations.

Works Bureau HKSAR Government 3 December, 1999

<u>Annex 1 - Methodology for Questionnaire Survey</u> <u>on the Construction Industry</u>

Prepared by- Hong Kong Productivity Council (HKPC)

1. Introduction

- 1.1. The purpose of the survey is, to gather the information for assessing the business case of electronic tendering.
- 1.2. The objectives of the survey are to gather information on-
 - (a) the industry's perception on the benefits and concerns of the initiative:
 - (b) the industry's requirements and preferences for electronic tendering systems;
 - (c) the industry's readiness for electronic tendering; and
 - (d) the industry's willingness to participate.

2. Proposed Methodology

2.1. Population

2.1.1. The population for the survey will consist of the firms meeting one of the following criteria-

Type of firm	Selection Criteria	Estimated number
Contractors	Works Bureau's approved list of public works contractors Housing Department's list of approved contractors	600
Engineering consultants	Consultants on the list of the Engineering and Associated Consultants Selection Board (EACSB)	120
Architects	List to be provided by HKIA	To be ascertained later
Quantity Surveyors	List to be provided by HKIS	30
	Total	< 1,000

2.1.2. We propose distributing questionnaires to all firms that meet the selection criteria.

2.2. Distribution and Submission of Questionnaires

2.2.1. The questionnaires will be distributed and returned through the following channels-

Media	Distribution		Return		On-line
	By post	Downloading from WB web site	By post	E-mail	submission
Hard copy	√		√		
Soft copy (in WinWord format)	√ (on diskettes)	√	√	√	
Electronic form on WB's web site					√

2.3. Structure of Questionnaire

- 2.3.1. The questionnaire consists of two parts-
 - (a) Part 1 Main Questionnaire

The main questionnaire gathers information on-

- (i) the nature and turnover of the respondent's business;
- (ii) his/her perception on the benefits of and concerns on electronic tendering;
- (iii) his/her preferred features and functions for an electronic tendering systems; and
- (iv) his/her willingness to participate in the initiative;
- (b) Part 2 IT Profile

This part gathers information on the respondent's IT facilities. The information will provide indications on the industry's readiness for electronic tendering.

- 2.3.2. The questionnaire will be issued with a preamble consisting of
 - (a) Works Bureau's covering letter explaining the rationale behind the survey; and
 - (b) Personal Information Collection Statement (prepared in accordance with the provisions of the Personal Data (Privacy) Ordinance)

2.4. Pilot Runs

2.4.1. We will finalize the questionnaire taking into account the views of the members of the Task Force. We will then conduct pilot runs for the questionnaire on a small number of potential respondents. The questionnaire will be fine tuned in accordance with their feedback.

2.5. Distribution of Questionnaire and Collection of Returns

- 2.5.1. The questionnaire will be distributed in accordance with the methods in paragraph 2.2 above. After the distribution, we will make phone call to the respondents to check whether they have received the questionnaire. The respondents will be required to return the completed questionnaires within two weeks.
- 2.5.2. After the collection of the responses, we will conduct face-to-face or telephone interviews to-
 - (a) clarify irregularities in the responses; and
 - (b) obtain more returns for groups with low response rates.

2.6. Analysis of Result and Final Report

2.6.1. After the collection of the returns, we will analyze the results and prepare the final report for the survey. The final report will present the survey results in summary form and will discuss the inferences that may be drawn from the results.

3. Programme

3.1. The proposed programme for the survey is as follows-

Activity	Programme				
	Start Date	Completion Date			
Pilot run of questionnaire	early December 1999	mid-December 1999			
Distribution of questionnaire	mid-December 1999				
Analysis of results	early January 2000	mid January 2000			
Submission of Final Report to Sub-Groups	early February 2000				
Submission of Final Report to Plenary Meeting	mid-February 2000				

Annex 2 – Questionnaire

<u>Covering letter</u> (to be printed on Works Bureau letterheads)

WB (CS) 1/5/52

Tel. no. 2848 1188 **Fax no.** 2523 5327

E-mail ss.lee@wb.gov.hk

7 December, 1999

[Address to be generated by mail merge.]

Dear Sir.

<u>Task Force on Electronic Tendering</u> **Questionnaire Survey on the Construction Industry**

The local construction industry is now ready to make collaborative efforts in upgrading our services to meet new challenges in the digital era. With this shared initiative, I should be most grateful if you would take part in our concerted efforts by completing and returning the attached questionnaire on electronic tendering before *(date to be inserted)*.

Background

Electronic tendering is one of the initiatives pursued by the construction industry to bolster its competitiveness. We feel that the best way to bring electronic tendering to fruition is to pool the resources of the public and private sectors of the construction industry.

Consequently the Task Force on Electronic Tendering was formed in July 1999 under the Contracts Committee of the Construction Advisory Board. It is tasked to formulate a strategy for implementing electronic tendering for public works contracts. The membership therefore includes members from Works Bureau, Works Departments and influential construction industry trade organizations and professional institutions.

To enable us to formulate a strategy that can best meet your needs, we wish to conduct a survey so that we can know your views, your perceived benefits, your concerns and in particular, your intention whether you will be

prepared to participate in the initiative. The survey would target to contractors, architectural firms, engineering consultants, and quantity surveyors.

Preliminary Framework For Electronic Tendering

We acknowledge that there are great variations in the perception of electronic tendering. Hence, we focus on two core aspects in the tendering process:-

- (a) the distribution of tender documents in electronic format; and
- (b) the submission of tender returns in electronic format.

Electronic distribution will involve distributing soft copies of tender documents through media (such as CD-ROM's) or through the Internet. Hence, tenderers may use the soft copies directly in the workflows for preparation of tenders.

Electronic submission will involve submitting soft copies of tender returns, probably through use of computer-aided tools. The clients may feed the soft copies into computer-aided tender processing systems. Also, desktop computers with Internet connections now commonly used in the local construction industry would be adequate in dealing with electronic tendering.

It is understandable that there will be concerns as to whether electronic tendering will affect the busin ess opportunities of firms who do not wish to participate in the initiative. If Works Bureau decides to proceed with electronic tendering, there will be a reasonable transitional period during which the existing system and the electronic system will operate in parallel. The parallel operation will enable the industry to migrate to electronic tendering at a comfortable pace.

I wish to reiterate my appeal for your company to complete and return the questionnaire. Your view will be most valuable to us in formulating an electronic tendering strategy that will garner wide industrial acceptance.

Electronic tendering is only the first step in implementing electronic services delivery (ESD) for works projects. We will build on the technical infrastructure for electronic tendering and extend ESD to other parts of the project life cycle. The possible extensions include electronic exchange of project planning information and conducting contract correspondences through e-mail.

The Hong Kong Productivity Council (HKPC) is appointed by the Task Force to undertake the survey. If you have any questions on the

questionnaire, would you please contact Miss Yeung of HKPC at tel. no. 2788 5566 or fax no. 2788 5567, or through e-mail messages to cadcentre@hkpc.org.

We will publish from time to time information about the Task Force on Works Bureau's web site (address http://www.wb.gov.hk/etender). You are welcomed to visit this web site to obtain further information. Lastly, thanks for your cooperation in advance.

Yours Faithfully,

(S. S. Lee) for Secretary for Works

Personal Information Collection Statement

- 1. The questionnaire survey is conducted by the Hong Kong Productivity Council (HKPC) on behalf of the Works Bureau of the HKSAR Government. The purpose of the survey is to assess the business case for electronic tendering. The information collected will not be used for any other purposes.
- 2. HKPC will maintain confidentiality of information on individual returns and will destroy all returned questionnaires upon completing the survey. HKPC may disclose the results of the survey to Works Bureau and other parties who have a genuine interest in electronic tendering. The disclosure will be made in summary form only, without disclosing the information on individual returns.
- 3. Under the Personal Data (Privacy) Ordinance, a respondent may request HKPC to-
 - (a) advise on whether it holds any of his/her personal data;
 - (b) provide access to the person data held by HKPC about him/her; and
 - (c) correct any inaccurate personal data.
- 4. HKPC reserves the right to charge reasonable fees for the processing the requests listed in paragraph 3. These requests should be made in writing to-

The Data Protection Officer
Hong Kong Productivity Council
HKPC Building,
78 Tat Chee Avenue
Kowloon Tong

ELECTRONIC TENDERING

QUESTIONNAIRE SURVEY ON CONSTRUCTION INDUSTRY"

- This questionnaire consists of two parts-
 - (a) Part 1 Main Questionnaire

This part gathers information on the nature of the respondents' business and his/her view on electronic tendering;

(b) Part 2 – IT Profile

This part gathers information on the respondent's existing IT facilities.

• In addition to returning hard copy, you may complete the questionnaire using the WinWord file on the attached diskette and return the completed file by using the return envelop or by e-mail (to cadcentre@hkpc.org). You may also submit your return on line at the following web site-

http://www.wb.gov.hk/etender/questionnaire

• If you need any assistance in completing the questionnaire, please do not hesitate to contact Miss Yeung at tel. no. 2788-5566, fax. no. 2788-5567 or by email: cadcentre@hkpc.org.

For Office Use Only

Please check if the information is correct. If the Questionnaire is sent incorrectly to your organization, please contact Miss Yeung at 2788-5566.

Organization Name

Organization ID No.

Categories

Registered Address

Main Tel No.

Fax No.

PART 1 - MAIN QUESTIONNAIRE

Contact Per	rson						
Name			Tel		Fax.		
Email addre	ess (if any)						
NESS INF	ORMATI	ON					
What is the	nature of y	our busines	ss (Please tick	x the appropriate l	oox. You may t	ick more	tha
Type of firm	n			Works discipline			
	Bui	ilding	Civil	Building Services	Electrical and Mechanical (non-building services)	Oth	ers
Architects]
Engineering Consultant	s						
Quantity Surveyors							
Contractor	s]
choose to mandato	o complete ory.	a separat	e return for	ell in the above of each classificat	ion. This is, l	iowever,	ou 1 , no
0-5		5-10		10-50	<u> </u>	50-100	1
100-500		500-10	00 🗆	1000-5000		> 5000	[
Average pe	rcentage of	turnover (e	stimate) that	was generated by	Government c	ontracts ¹ .	
0-5 %		6-10 %		11-20 %		21-40 %	[
41-60 %		61-80 %	6 🗆	81-100 %			
for Govern		acts in the p		mate) for preparir including both suc			deı
0-0.2		0.2-0.5		0.5-1	□ 1	-2	1

 $^{^{\}mbox{\tiny 1}}$ Including Housing Authority contracts but EXCLUDING contracts of any other statutory organizations such as KCRC or MTRC

BENEFITS AND CONCERNS ON ELECTRONIC TENDERING

Please go to Question 7 if you are a CONTRACTOR.

What will be the effect of electronic tendering on the cost and benefit of the following operations in the tendering workflow? (This question is intended for architects, engineering consultants and quantity surveyors.)

Operation	existi	omparisong paper ring proc	based	
	No change in cost/NA	Decrease cost	Increase cost	Benefits ²
Tender documentation by clients				
(a) Consolidating input from business partners into the tender documents				
(b) Production of tender documents				
(c) Printing and distribution of tender documentation				
(d) Preparation of tender addendum				
Assessment of tenders (post tendering)	'	•		
(e) Receipt and opening of tender				
(f) Assessment of tender prices				
(g) Assessment of design submissions				
(h) Assessment of other parts of tender submission				
(i) Tender clarification				
(j) Preparation of tender reports				
Other items (Please specify)				
(k)				
(1)				
(m)				

<u> </u>	lease	go	to	Q	ues	tion	8.
		(_			

 $^{^{\}rm 2}$ Please tick this column if you perceive that electronic tendering will benefit the operation in question.

7. What will be the effect of electronic tendering on the cost and benefit of the following operations in the tendering workflow? **(This question is intended for contractors.)**

Operation	existing	mparisor paper bang proce	ased	
	No change in cost/NA	Decrease cost	Increase cost	Benefits
Preparation of tender submissions				
(a) Receipt of tender document				
(b) Conversion of hard copy tender documents into electronic format				
(c) Preparation and production of tender documents for sub- contractors and suppliers				
(d) Printing and distribution of tender documents to sub- contractors and suppliers				
(e) Consolidation of returns from sub-contractors and suppliers				
(f) Tender query				
(g) Processing tender addendum				
(h) Preparing design submissions				
(i) Tender pricing				
(j) Preparing other parts of tender submission				
(k) Submitting tender				
Other items (Please specify)				
(1)				
(m)				
(n)				

 $^{^{3}}$ Please tick this column if you perceive that electronic tendering will benefit the operation in question.

Issue	es				Degr	ee of Conc	ern
					Not concerned	Minor	Majo
(a)	Legal issues						
(b)	Security and confide	entiality of ter	nder returns				
(c)	Authenticating tend	er document	s and tender su	ubmission			
(d)	Leaking of Restricted	d Information					
(e)	Virus Attack						
(f)	High initial outlay o	n electronic t	endering syste	ms			
(g)	High operating cost						
(h)	Investment in keepi	ng pace with	the changing t	echnology			
(i)	Software and systen	n compatibili	ty				
	Lack of local profest knowledge and IT)	sionals (who	have both indu	ıstry			
(k)	Lack of experience i	n electronic t	endering				
Othe	er (Please specify)						
(I)							
(m)							
(n)							
Oo you	u think electronic	tendering w	vill save or in	crease your op	erational exp	enditure?	
(a) Sav	re 🗆		Increase		No	Change	
Perce	ntage of change						
	0%	11-20 %		21-30 %		> 31 %	5 [

REQUIREMENTS AND PREFERENCES FOR ELECTRONIC TENDERING

10. What are the features that you would like to see in an Electronic Tendering system?

Fea	ture		Preference	
		Essential	Desirable	Don't care
(a)	Distribution of the tender documents in electronic format			
(b)	Use of common industrial standard data format for tender documents			
(c)	Use of common industrial standard data format for tender returns			
(d)	Bill of quantities/schedule of rates submission			
(e)	Automatic computational facilities for bill of quantities/schedule of rates			
(f)	Design submission (including designs required under the terms of the tender and alternative designs) in electronic format			
Otl	ner features (Please specify)			
(g)				
(h)				
(i)				

11. What do you think are the actions that government should take to help the industry adopt electronic tendering?

			Preference	
		Essential	Desirable	Don't care
(a)	Promoting awareness of electronic tendering through introductory seminars on legal, administrative and technical aspects			
(b)	Providing guidance on legal, administrative and technical aspects of electronic tendering			

		Tender documents	Tende return
(a) Me	dia for tender documents and tender submissions		
	CD-ROM		
	Internet		
	Others (Pls. specify		
(b) Dat	ta format for drawings files		
	Editable CAD files (such as dwg or dgn)		
	Non-editable format (such as cgm)		
	Others (Pls. specify)		
(c) Dat	a format for textural parts of tender documents		
	Plain text		
	Word format		
	Adobe Acrobat format		
	Others (Pls. specify)		
ГІСІРАТ	E IN E-TENDERING		
Do you	think electronic tendering will enhance the productiv	ity of your firm?	
(a)Yes	□ No		
Please l	oriefly explain the reasons for your answer?		
	y		
(b)			
If alactro	onic tendering is implemented, will you participate in	the initiative?	
"YES." V	Ve wish to participate in electronic tendering (please go to c	· · · · · · · · · · · · · · · · · · ·	
	We do not wish to participate in electronic tendering (please	an to question 14)	

		(Please tick if the reason is material to your decision.)
i.	Cost saving in preparing tenders	
ii.	Cost saving in preparing tender returns	
iii.	Cost saving in checking tenders	
iv.	Time saving in preparing tenders	
٧.	Time saving in preparing tender returns	
vi.	Time saving in checking tenders	
vii.	Improved collaboration with business partners	
viii.	Improved productivity	
ix.	Improved competitiveness	
Χ.	Improve business opportunity	
Oth	ners (Please specify)	
xii. xiii.		
	1 , , 1 , , , , , , , , , , , , , , , ,	
Ve o	do not wish to participate, because of-	
Ve (10 not wish to participate, because of	(Please tick if the reason is material to your decision.)
Ve o	Initial capital outlay	reason is material to
		reason is material to your decision.)
i.	Initial capital outlay	reason is material to your decision.)
i. ii.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering	reason is material to your decision.)
i. ii. iii.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business	reason is material to your decision.)
i. ii. iii. iv. v.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business requirements	reason is material to your decision.)
i. ii. iii. iv. v.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business requirements Business partners not ready for electronic tendering	reason is material to your decision.)
i. ii. iii. iv. v. Oth	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business requirements Business partners not ready for electronic tendering	reason is material to your decision.)
i. ii. iii. iv. v.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business requirements Business partners not ready for electronic tendering	r
Initial cap Recurrent Lack of ex system The existi requireme Business pares (Please	ital outlay cost for operating and upgrading system sperience in implementing and operating electronic tendering and hard copy based system is adequate for the firm's business ents partners not ready for electronic tendering e specify)	reason is material to your decision.)
i. ii. iii. v. Oth vi. vii. viii.	Initial capital outlay Recurrent cost for operating and upgrading system Lack of experience in implementing and operating electronic tendering system The existing hard copy based system is adequate for the firm's business requirements Business partners not ready for electronic tendering ners (Please specify)	reason is material to your decision.)

15.

16.

17.

PART 2 - IT PROFILE

You may need the help of your IT personnel in completing this part of the questionnaire.

18. Do you own the following IT facilities? (You may select more than 1 choice.)

							Please tick if yes.
(a)	WAN (Wide Area Networ						
(b)	LAN (Local Area Network						
(c)	Intranet						
Inte	ernet access						
(d)	Via modems						
(e)	Via leased lines						
(f)	Own a domain						
(g)	Internal Email & groupwar						
(h)	Internet security systems (I						
(i)	IT security policy						
(j)	Office document manager						
(k)	OA applications (like MS (
19. Does	your firm use the follow	ing technic	al compu	ting packa	ges?		
(a)	QS packages						
	1.Altes QS			2.F	RIPAC QS		
	3.ICEPAC QS			4.0	QSM QS		
	5.BillSoft QS						
	6.Others (Please	e specify				_)	
(b)	CADD packages						
	(1) AutoCAD	R.9		R.10		R.11	
		R.12		R.13		R.14	l 🗆
		2000					
	(2) Microstation	V.5		95		SE	
		V.J					
(c)	Structural analysis packages (Please specify						
(d)	Project management packages (Please specify) Cost estimating packages (Please specify)						
(e)							
(f)	EDA/CAD packages (Pleas						
Ot	hers (Please specify)						
(g)	-						
(h)							

0-20 %		□ 21-40 % □		41-60	%
61-80 %		> 80 %			
Oo you have	the following ty	pes of IT support s	ervice? (You n	nay select more	than 1 choic
				Internal	Outsource
(a) Gener	al Office PC Suppo				
(b) CADS	system Support				
(c) System	Support (LAN, WA				
Others (Pls	. specify)				
(d)					
(e)					
(f)					